

Clarksbury, Tue. Oct. 12

Parsons-Souders

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Store Closes 5:30 p. m.

Now! Now! Today's Shopping Opportunities Are the Golden Ones!

In the latter half of the year the one month of supreme importance from a fashion point is October.

During the hot weather months the world of fashion is astir with new ideas — not merely in suits, gowns and millinery, but in all lines of apparel and accessories.

How will they be received, what must be discarded, which will receive the greatest demand?

These are questions that are very largely answered during September, which sees the new things on general display and on which the people themselves pass judgment.

With the September judgment of styles passed, the general lines and character most favored decided upon, New York turns all her efforts to the creation of the best and newest.

Every week during October brings new ideas, and this page is intended to inform you that the New York style developments in all lines for the past week will be demonstrated in EVERY department of merchandise from hat to shoes, from veils to bags, from neckwear to gloves.

We will sell
F-U-R-S
of Highest Standard
Personally Selected Grades
at 1/4 to 1/2 Less
than prices prevailing now
since the great rise in cost
Our great stocks we bought
in June when prices were at
the lowest ebb.

Appointments For Corset Fittings

Women who expect to look their best in their clothes are the women who are now buying new corsets and having them fitted before making selection of their dresses and suits. Likewise those who expect their tailors and dress makers to do successful work.

We suggest that the morning hours are the best for these fittings.

All the new season's models of our finest corsets—the Redfern, Warner's Rust Proof, Nemo, R. and G. and Ferris, are ready.

The Strong Style Position of Sweaters

Today the sweater is not only a practical utility garment, but has been taken under the wing of fashion, is tailored on true style lines and produced in great variety.

Tomorrow for your guidance, the section of sweaters makes a specially extensive display, both of pure thread silk, sweaters and sweaters of wool—

Representing the complete sweater styles for Autumn and Winter.

Prices \$2.75 to \$15.

A New R & G Front Lace Corset at \$1.50

Just received in the Corset Salons on the second floor; we are fitting many medium and large figures, in an entirely new model, designed to shape and fashion, it is made of French Brocade. A truly splendid Corset for \$1.50.

Other models in R. and G. front lace—\$2.00, \$3.00, \$5.00.

Famous R. and G. \$1.00 corset in styles and sizes for ever woman ready—and in the new fall models.

New Nemo Wonderliff Corsets for short, stout figures, price \$5.00.

Nemo Corsets for fall and winter are ready, women of large proportion that require stout corseting give preference to the famous Nemo. Price \$3.00, \$3.50 and \$4.00.

Knitted Caps For the Boys and Girls to Keep Warm In This Winter

Warm, closely knit woolen caps, in various styles are now being shown in the art department on the first floor.

These caps may be worn with sweaters in the same weave and color. Price 50c, 75c and \$1.00.

More Voile Waists

Women who like the sheer waists with lots of lace and embroidery, or made more plain and tailored are invited to see a sextette of new styles. They all have long sleeves, collars, which can be worn high or low. Price \$1.00 and \$2.00.

Women's Everyday Skirts \$4.90 and \$7.50 Special

Bought at an advantage which makes it possible for us to sell them at prices for an average of one-fourth less; indeed, the corduroy skirts would regularly sell for almost twice as much.

40 Corduroy skirts at \$4.90.

Three admirable styles; one has a gathered back and curved pocket, another with loose belt, button trimmed, and still another with yoke and back sheering, blue, green and brown. Twenty-four skirts at \$7.50—fine heavy weight, genuine men's wear serge in true, fast colors of black and midnight blue and grays, extra size only. Size 30 to 42 waist measure.

3000 Yards of Devonshire Cloth, 50 Patterns, 20c

Owing to the dye situation in the Devonshire people will stop making their products until another dye is secured that will enable them to guarantee their colors; while the present stock lasts the price is 20c a yard, width 22 inches.

Standard Underwear At Fair Prices in the Fall and Winter Showing

The yarns, the trimmings and the buttons—the things that go into the making of our knit underwear—we know to be of unvarying excellence.

The machines that knit them we know to be the latest modern improvements.

The designing of the garment and the "sizing" we know and vouch for.

The manner in which they are made, and the handling of the seams, the finish of the cuffs, arms and ankles, the sewing of the buttons, we know to be superior, by long experience.

These factors ensure greatest satisfaction to you—and the basis on which have been built this popular underwear business, which hundreds rely upon year in and year out.

Women's 25c, 35c, 50c, 65c, 75c to \$3
Children's 25c, 50c \$1
Men's 50c, 75c, \$1, \$1.50 and \$2

The Boys' Shoe Store Has a Shoe-Special

Dull leather calf, genuine oak soles, welted; solid box toe and one-piece counter. It is strictly a quality shoe, we absolutely know its value and we are anxious that you shall know as much about them as we do—then the going will be fine.

Little Gents 10 to 13 1-2, \$2.50; U. 1 to 2, \$2.75; Boys' 2 1-2 to 5 1-2, \$3.00; big boys, 6 to 6 1-2, \$3.50.

The Drapery Store A Bright Particular Spot

Suggestions in draping, in colors, in materials are on every side and our experts will very willingly aid you with more definite suggestions for the correct and tasteful carrying out of plans, whether it be for one window or nook, or one room, or the whole house.

And we make no charge for this service.

Women's Winter Coats of Splendid Merit

Corded Phishes, fully satin line with large collar and cuffs in Seal Brown, a pretty, dark brown, Navy blue, of black, \$25.00.

Fine diagonal Cheviot, belted coat in black, navy blue, brown, and green, satin lined, \$15.00.

Stunning mixture coats with deep collar, wide belt and the new flare skirt, \$15.00.

Two-tone Boucles—black and blue, blue and brown, black or white, either straight box or belted, full skirt model, \$15.00.

True Values

THE PARSONS-SOUDERS COMPANY

On Main St., Between "2nd and 3rd"

SOCIAL AND PERSONAL

(Continued from Page Three.)

Pretty Birthday Affair.

Little Miss Mildred Rose Burnside, daughter of Mr. and Mrs. E. Ray Burnside, most delightfully celebrated the fifth anniversary of her birth from 2:30 to 5 o'clock Saturday afternoon, October 9, in the home of her parents on Grove avenue in Highland Park, having as her guests a number of her little friends. All kinds of juvenile games were played and the mother of the little hostess attentively and lovingly served delicious refreshments. The first honor was awarded to Tuberria Pivont and the booby prize to Eddie Baker.

The guest list was composed of Thelma Wery, Tuberria Pivont, Celia Burnside, Hearsie Duncan, Anna Ham-burger, Julia Romigh, Virginia Rogers, Hite Carter, John Romigh, Jr., Eddie Baker, Leonora Pivont, Hazard Dun-

can, Junior Burnside, Freddie Wells, Wilson Wells and Joseph Solomon.

To Meet Tuesday.

The Otterbein Sisters of Duff Street United Brethren church of Stealey Heights will meet at 7:30 o'clock Tuesday evening in the home of Mrs. A. B. Rohrbach, of Highland Park.

Big Birthday Celebration.

A jolly crowd recently gathered at the home of Mr. and Mrs. J. B. Bean at Rollyson, Braxton county, to help him celebrate his fifty-first birthday. The assemblage enjoyed itself in various ways until a late hour and was then ushered into the dining room where there were two long tables laden with delicious edibles.

The guests were Mr. and Mrs. M. C. Dean and children and Mr. and Mrs. Olen Dean, of Two Lick; Mr. and Mrs. Charles Dean and children, of Cedarville; Arthur, Ray, Dan, Otha and Clyde Dean, of Rollyson; Mrs. J. M. Vincent and daughter, of Union Heights; Mrs. Carey Posey and children, of Cogar; Misses Ellen and Maggie Dean, of Rollyson; and Mrs. Thelma Flint, of Copen. A number of friends, not members of the family, were also present. There were eighty-three present in all.

Mr. Dean received numerous presents, including a suit of clothes, the gift of his children.

Married at Fairmont.

Mrs. Cora E. Hawker, of Shinnston, and Plummer E. Hill, of Clarksburg, were married at 9 o'clock Monday night at the parsonage of the First Baptist church at Fairmont by the Rev. W. J. Eddy, of that church. After the ceremony the bride and bridegroom departed for points in the East where they will spend their honeymoon.

Mrs. Hill is a prominent and attractive young woman of Shinnston, daughter of the late John M. Coffman, a prominent resident of Sardis district, this county, and sister of former State Senator Charles G. Coffman, of this city. Mr. Hill is a prominent young man of Clarksburg, active in lodge work and associated with the local offices of the Hope Natural Gas Company. On their return from their honeymoon trip they will make their residence in this city.

Jelley's Orchestra to Play.

James Jelley's symphony orchestra will render a lively program of music for the Columbus day luncheon and dance in the auditorium of St. Mary's high school tonight. The following committee in charge of the program has completed all arrangements for the affair: Luke Murray, E. Stricker Boggs, J. E. Smith, Percy Byrd, Thomas W. Ward and John A. Coughlin.

Dues Wanted.

Members of the Marcato Club whose dues are not paid for the new year are urged to remit the same to Mrs. Harry Sheets, treasurer of the club, who will be at the office of Carter and Sheets, room 419, Gott building, Thursday afternoon, to receive unpaid dues. The urgent request is made to save time, as it will be impossible at the club recital Saturday afternoon to receive money and give receipts for same. All members whose dues are paid will be admitted free to Madame Chilson-Ohrman's recital Monday evening, which will be held in the auditorium of the Masonic temple.

No Meeting.

Owing to several members of the Wednesday Two Table Bridge Club being out of the city there will be no meeting of the club this week.

PERSONAL

John W. Duffy and A. J. Findley have gone to Wheeling to attend the state "dry" meeting there.

Miss Genevieve McDonnell has returned from Fairmont where she visited Miss Grace McDonnell.

Mrs. H. B. Linger who visited here has returned to her home at Fairmont.

Miss Marie Williams is visiting Miss Clara Smith in Parkersburg.

Mrs. W. E. Gowdy, of Washington, and Mrs. Fleming Howell, of Oakland, Md., passed through the city Monday en route from Weston.

Mrs. Mattie J. Woodell, of Webster Springs, is visiting relatives in the city.

Mrs. Charles B. Alexander is a guest of relatives in Baltimore.

Mrs. Dudley D. Britt has returned from Weston.

Lester Philip, of Oil City, Pa.,

who was the week-end guest of Mr. and Mrs. Howell Cooper on Mulberry street, has returned home.

Clark White, a prominent resident of Weston, visited the city Tuesday. Mr. and Mrs. Philip P. Steptoe are motoring through the valley of Virginia in the Steptoe car.

John S. Hechmer, of Grafton, is a business visitor here.

R. D. Hannon, of Huntington, is a guest at the Waldo hotel.

Charles E. Batson is here from Parkersburg.

Judge J. C. McWhorter, of Buckhannon, was a visitor here Tuesday.

A. R. Kingsley, of Parkersburg, is transacting business here.

Charles B. Ebert, of Parkersburg, is a city business visitor.

W. H. O'Day is here from Mannington.

W. P. Samples, of Grafton, is here attending federal court.

C. M. Fagan, of Alderson, is a visitor here.

W. J. Frankston, of Parkersburg, is here looking after business affairs.

C. N. Jones, of Salem, visited the city Tuesday.

H. T. Ballah, of Mill Creek, is a city visitor.

OF INTEREST TO WOMEN

Apple Sauce Gingerbread.
Two and one-quarter cups of flour, one tablespoonful of lard, one teaspoonful of ginger, one-third teaspoonful of cloves, one-half teaspoonful of cinnamon, one-fourth teaspoonful of salt, one and one-fourth cups of sugar. Melt lard and put into dry ingredients. Take a cup of apple sauce and stir in a teaspoonful of soda. While foaming stir into other mixture and mix. Bake in a moderate oven.

Crabapple Jelly.

One-half peck of crabapples, one quart of cranberries, cover with cold water and cook two hours, strain through a jelly bag, heat three pounds of granulated sugar in the oven and when juice is boiling add sugar, cook twenty minutes; if the apples are not very tart the juice of one lemon may be added before the sugar. Sufficient for seven tumblers.

Inexpensive Fudge Cake.

One cup of sugar, butter size of a walnut, five teaspoonfuls of cocoa, one cup of milk, one and three-fourths cups of flour, one teaspoonful of baking powder, one teaspoonful of vanilla.

GUARDIANS QUALIFY.

Edward M. Orr has qualified as

guardian of Edward M. Orr, Jr., with bond at \$100 and James E. Law and Glen F. William sureties. Margaret Onestinghel has qualified as guardian of her five children with bonds of \$100 each and Elizabeth Minotti surety.

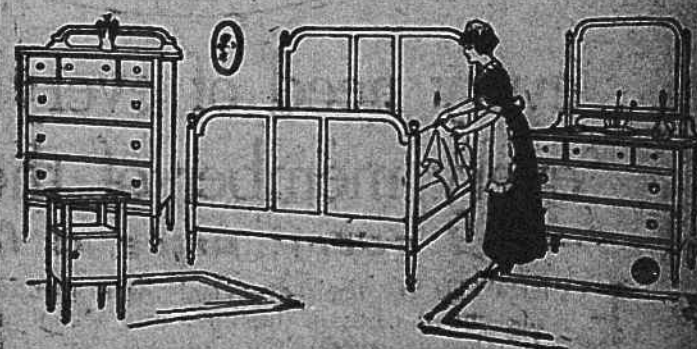
Land in Bond street, London, has been sold at \$175 a square foot, or more than \$7,500,000 an acre.

The high cost of living in New York seems high indeed when it is figured out that it costs New Yorkers \$4,000,000 daily for food.

IVORY

Bedroom Furniture

So great has been the demand for Ivory Bedroom Furniture that the factories have been unable to supply our wants until now. Yesterday we unloaded a full car. It is classy and handsome and being made on the old Adam design, it is positively the very latest thing for the bedroom. Words cannot describe these Suites. You must see them.



Besides this car of Adam designs in ivory enamel we have on our floors William and Mary designs in American Walnut, Queen Anne Designs in mahogany, poster colonial designs in mahogany and Circassian Walnut and Empire Colonial designs in oak, Circassian Walnut, Birds Eye Maple and mahogany. Never have we had such a display of bedroom furniture. We invite your inspection and selection at an early date.

PALACE FURNITURE & PIANO CO.
168-170 WEST MAIN STREET

SPECIAL NOTICE

Fresh Dressed Lake and Bay Fish
Every Day at
CARSKADON'S
New Market
Bell 776 Home 71

ONLY
PASTEURIZED and
CLEARIFIED MILK
AND CREAM IS PURE.

STURM'S DAIRY
Both Phones

HAIR BEAUTY

can be easily and permanently changed by using

Empress

HAIR

Color

Restorer

One application restores gray or faded hair to any color desired instantly. Any one can apply it. No afterwash required. One Dollar per box.

Empress

HAIR

Remover

without irritating the skin. Removes Superfluous Hair from body. A new Liquid European formula action. Officially composed of soothing oils, sweet odor, harmless, and antiseptic. 50c and \$1.00. Trial bottle, 25c. From manufacturer.

Empress

HAIR

Remover

At Parsons-Souders Co., or

EMPRESS MFG. CO.

86 West 20th Street, N. Y. C.

Special All Week

4 LBS. 15c COFFEE

50c

4 LBS. 25c COFFEE

85c

CHICAGO DAIRY

POMPEIAN OLIVE OIL
ALWAYS FRESH PURE SWEET
AWARDED GOLD MEDAL
SAN FRANCISCO EXPOSITION

OYSTERS!

Extra Selects... 25c Pt.
25 lbs. Granulated Sugar \$1.60
Leaf Lettuce... 15c Lib.

O. L. Post, Prop.
PUBLIC MARKET
Cor. Third & Mechanic

CABBAGE for KRAUT

\$1.25

Per Hundred Pounds

LISTON'S
The Market